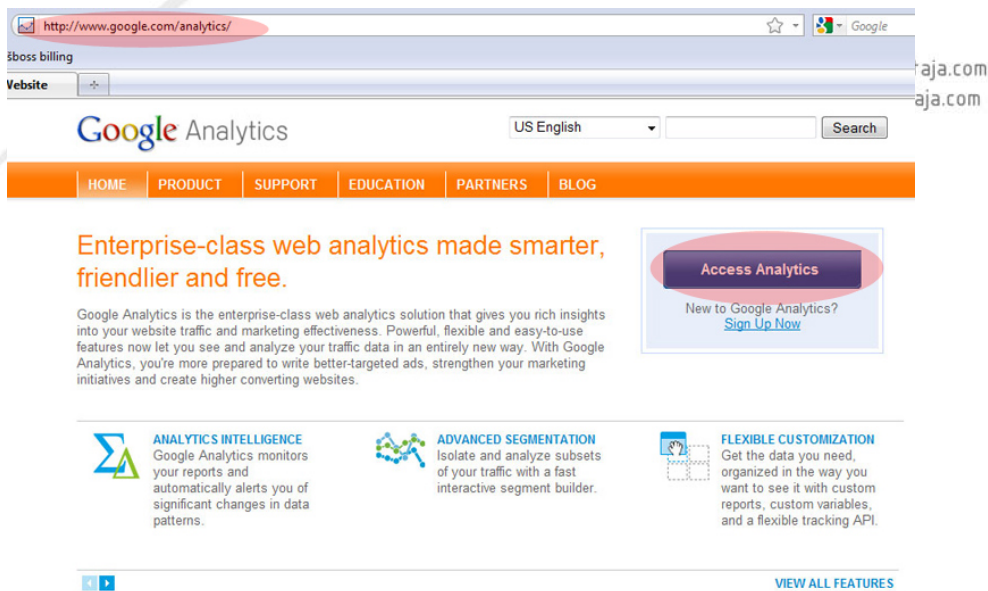


NAVODILA - GOOGLE ANALYTICS

1. Odpremo spletno stran [Google Analytics](http://www.google.com/analytics/) (slika 1)

- Kliknete na "Sign Up Now"
- Registrirani uporabniki kliknite na "Access Analytics"

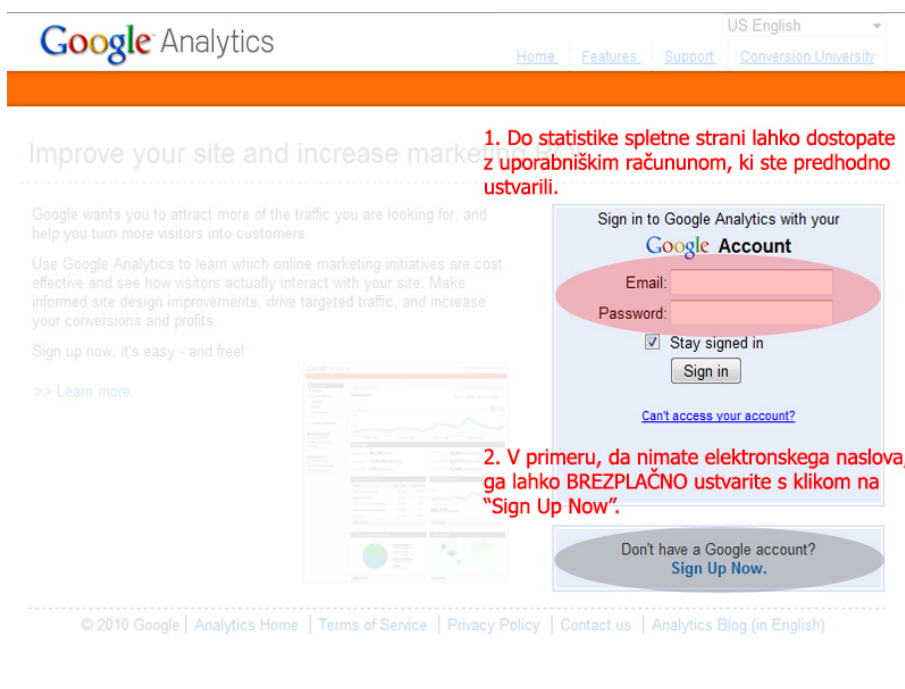
spletnaPOSTAJA d.o.o.,
agencija kreativnih idej
Letališka cesta 33
1000 Ljubljana



slika 1

2. Z uporabniškim računom (primer: Email: xy@gmail.com / Password: acb123) se prijavite v sistem. (slika 2, točka št. 1).

- V kolikor še nimate ustvarjenega uporabniškega računa [Gmail](https://www.google.com/accounts/SignUpNow), lahko to brezplačno storite s klikom na »Sign Up Now« (slika 2, točka št.2)



slika 2

3. Ko se z uporabniškim računom prijavite v sistem storite naslednje korake:

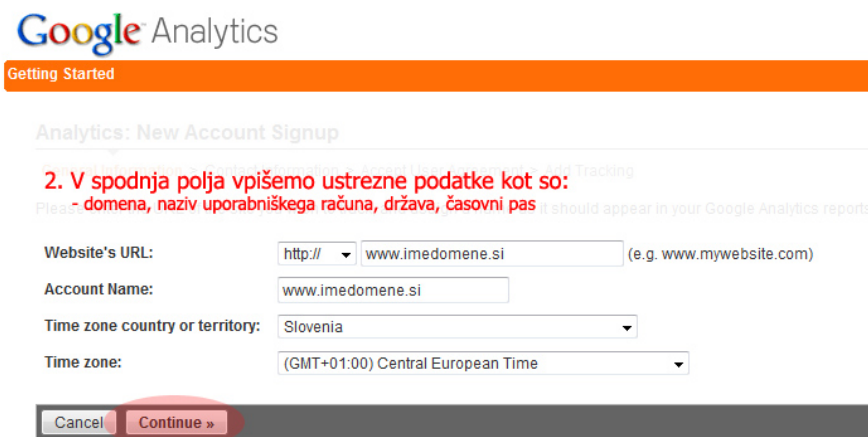


- a. kliknete na gumb »Sign Up« (slika 3)
- b. V polja vpišete ustrezne podatke (slika 4, slika 5)



1. Kliknemo na "Sign Up"

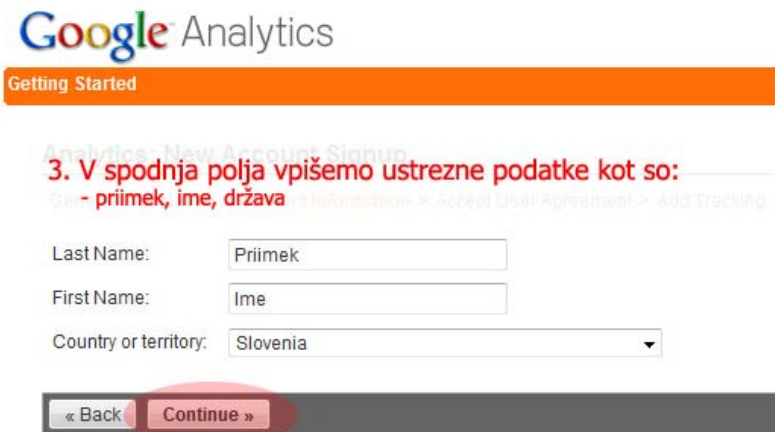
slika 3



2. V spodnja polja vpišemo ustrezne podatke kot so:

- domena, naziv uporabniškega računa, država, časovni pas

slika 4



3. V spodnja polja vpišemo ustrezne podatke kot so:

- priimek, ime, država

slika 5

4. Pred besedo »Yes«, kliknite v polje. S tem se strinjate s splošnimi pogoji uporab

- a. Kliknite na gumb "Create New Account" (slika 6)

Google Analytics

Getting Started

Analytics: New Account Signup

General Information > Contact Information > **Accept User Agreement** > Add Tracking

Please carefully read the following terms and conditions, then select the checkbox to accept.

GOOGLE ANALYTICS TERMS OF SERVICE

The following are the terms and conditions for use of the Google Analytics service described herein (the "Service") between Google Inc. and you (either an individual or a legal entity that you represent as an authorized employee or agent) ("You"). Please read them carefully. BY CLICKING THE "I ACCEPT" BUTTON, COMPLETING THE REGISTRATION PROCESS AND/OR USING THE SERVICE, YOU ARE STATING THAT YOU ARE ELIGIBLE FOR AN ACCOUNT AND THAT YOU AGREE TO BE BOUND BY ALL OF THESE TERMS AND CONDITIONS OF THE SERVICE ("AGREEMENT"). The Service is offered to you conditioned on your acceptance without modification of the terms, conditions, and notices contained herein.

1. DEFINITIONS

"Account" refers to the billing account for the Service. All Profiles linked to a single Site will have their Page Views aggregated prior to determining the charge for the Service for that Site.

"Customer Data" means the data concerning the characteristics and activities of visitors to your website.

Yes, I agree to the above terms and conditions.

Data Sharing Settings

View or amend account info to receive benchmarking and ad services features which require access to your Google Analytics data.

4. Kliknemo "Yes". S tem smo potrdili, da se strinjamo s splošnimi pogoji.

[Edit Settings](#) | [Learn More](#)

[« Back](#) [Create New Account »](#)

Slika 6

5. Kliknite na gumb »Save and Finish« (slika 7)

Analytics: Tracking Instructions

General Information > Contact Information > Accept User Agreement > **Add Tracking**

Standard | **Advanced** | Custom

1 What are you tracking?

- A single domain (default)**
Domain: www.medomene.si
- One domain with multiple subdomains
- Multiple top-level domains

I want to track AdWords campaigns

2 Paste this code on your site

Copy the following code, then paste it onto every page you want to track immediately before the <body> tag. [Learn more](#)

```
<script type="text/javascript">
var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.
document.write(unescape("%3Cscript src=" + gaJsHost + "google-analytics.com/ga.js" type
</script>
<script type="text/javascript">
try {
var pageTracker = _gat._getTracker("UA-15151912-1");
pageTracker._trackPageView();
} catch(err) {}</script>
```

5. Kliknemo "Save and Finish"

Optional: Email these instructions

Are you using legacy tracking code (urchin.js)?

We recommend that you do not include both the new and legacy tracking code snippets together on any given page. Doing so might generate inaccurate report data. You can, however, migrate select pages of your site to the new tracking code while the legacy code remains on others.

Save and Finish

slika 7

Čestitamo! Uspešno ste ustvarili uporabniški račun Google Analytics.

